

# Animal Tracks<sup>(TM)</sup>

The Wildlife Sanctuary - Ellijay, GA

August 2010

## Thank You!!



WOW - some of you really stepped up to the plate! We received about half of the funds we needed for July. Thank you! Each month, it takes about \$10,000 just to keep the sanctuary operational. There are animals to be fed, cages to be cleaned, food to be purchased, picked up and put in storage, and payments for everything from electricity and water to insurance (just like your home). Imagine having 40+ mouths to feed, plus our temporary releasable guests (another 10 to 200!).

We are adding a new donation feature to PayPal where you can set up an automatic monthly contribution. We hope to have it in place in a few weeks. Until then, please go to [www.thewildlifesanctuary.com](http://www.thewildlifesanctuary.com) to make another donation, and check out our t-shirts. We are adding items for men, women, boys, girls and pets. We hope you find some thing you like!

## Development Teams - You Can Join!



Help Us Create This...

The Wildlife Sanctuary is creating seven teams to help with activities at the sanctuary. If you have ever wanted to have a real, tangible, measurable impact on the preservation of wildlife, join one of our teams: the Facilities Team, the Marketing Team, the Grants Team, the Educational Programs Team, the College/University Partnership Team, the Corporate Partnership Team or the Fundraising and Special Events Team.

Teams will be made up of 3-5 team members with a team leader. Team leaders will meet once each month with the Executive Director for updates. Team members can attend the Team meetings, where one team will make an update presentation. The teams will tackle the development projects and expansion activities at the sanctuary, from habitat upgrades, building designs, landscape architecture, promotions, publicity, to educational programs, fund raisers, and corporate involvement.

These are the fun, action teams, where outside-the-box thinking and creativity is a welcomed plus. All team members will have an opportunity to visit the sanctuary and see how their contribution impacts the rescue, raising and release of injured and orphaned wild animals. To learn more, go to <http://www.thewildlifesanctuary.com/developments.php> and Make a Difference you can see and touch!!

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**Send to a Friend:** Our sanctuary could use lots of supporters, so please send this to an animal lover on Facebook, MySpace, or in your e-mail list, and have them...

[Join Our Mailing List!](#)

## T-Shirts

Now you can support us by purchasing a T-shirt at our website! Profits go to help us rescue, raise and release wild animals, as well as educating young and old alike about the importance of our wildlife.

If you would like to submit a design for our consideration, please e-mail a hi-res .jpg image to us. If your design is selected, it will be shown on our Contributors page with your name as the designer!

All designs submitted to us become the property of The Wildlife Sanctuary. All profits from the sale of t-shirts showing your design become funds of The Wildlife Sanctuary - but you get the bragging rights for supporting our wildlife!!

## Contact Us:

[wildlife@ellijay.com](mailto:wildlife@ellijay.com)  
 PH: 706-276-2980

Thank you  
for your

## Family Day - Sunday August 8th; 12 - 4p.m.



If you want to see a wildlife sanctuary in the wilderness, come to the north Georgia mountains this Sunday for a guided tour. This educational hike covers over a mile of up-and-down terrain to see mountain lions, panthers, black bears, deer, raccoons, and even spiders and snakes. Right now we have two very young raccoons and two adults that are just too cute to miss.

It is about a 1 hour drive from Canton up Hwy 575 and 515 to Ellijay. Check the web site for [directions](#). Admission is just \$8.00 per person. Please wear comfortable walking shoes. The grounds are not suitable for strollers (yet - join one of our development teams and help us get there!).

If you can't join us this Sunday, please take the tour on Sunday, September 12 anytime between 12 and 4 p.m.

## The Wildlife Sanctuary on UCTV 265



On Wednesday August 18, 25, Sept 1 and Sept 15, tune in to Channel 265 on UCTV (northwest Georgia area) to watch **Paws for a Moment's** live television show featuring The Wildlife Sanctuary at 7:30 p.m.

If you are interested in advertising on **Paws for a Moment**, here is an unbeatable deal: a 30-second spot on all 4 shows for \$120 (\$30 per TV ad). UCTV has 70,000 subscribers (we do not know viewership for the show, but this is a great cost-per-thousand opportunity).

These four half-hour live shows will be informative and exciting sessions about rescuing wildlife in Georgia. If you get Channel 265 on UCTV where you live, be sure to tune in for the show. Otherwise, plan to watch these shows on YouTube about one month after they air live. We will announce when they are available on YouTube at our web site and in our newsletters.

support to  
Save our  
Wildlife.

Sincerely,  
Debbie Cylke  
Wildlife Director  
and  
Tim Grady,  
Executive Director

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